

 Greenreach is a major initiative by GFSI Inc. and its associates. The initiative challenges each individual and each department to re-evaluate every day tasks, habits, and processes, and consider any change for a more eco-friendly work environment.

Our JOurNeY

...a few Of the stePs we've takeN.

CARDBOARD RECYCLING:

Over 3,000 cardboard boxes recycled each day.

PLASTIC RECYCLING:

Over 3,000 case liners are recycled daily. Screen print emulsion plastic drums and any broken plastic totes are recycled. Recycling bins are placed in the company's lunchrooms, showrooms, and break rooms for plastic bottles.

WOOD PRODUCTS RECYCLING:

All wooden pallets, broken or damaged, are recycled by being repaired and reused instead of dumped.

PAPER RECYCLING:

Office and warehouse paper is collected and recycled into new products. Our catalogs are printed on 50% recycled content paper that includes 25% post-consumer waste. Color paper prints are recycled into office note pads (RE-PADS). Art books are printed on the front and back of pages cutting paper use by more than half.

METAL RECYCLING:

All scrap metal is recycled as well as all aluminum cans. The company generates 600 soda cans per day which are collected and recycled.

SCREEN PRINT MATERIALS RECYCLING:

All mineral spirits are recycled by filtering and used again and again. GEAR converted from film to Direct to Screen over 5 years ago which eliminated 30,000 large pieces of (toxic silver) film used in the screen print process that used to go to the landfill.

Screen print production in Lenexa and at Chillicothe switched from spray adhesive to roll-on adhesive resulting in a savings of \$45,000 per year and eliminating the disposal of 17,000 aerosol cans / year.

ENERGY SAVINGS:

Water temperature in our building was adjusted down to maximize our energy savings.

Lights in the building are now set to turn off earlier in the evening to reduce electrical consumption.

Incandescent bulbs are being replaced with compact fluorescents as they burn out. The cost is offset between the number of incandescent replaced with the compact fluorescents installed, as the compacts have a much longer use life.

COMMINGLE RECYCLING BINS:

GFSI has placed a commingle recycling bin outside of the facility. This recycling bin encourages employees to implement the green movement into their personal lives, and provides a convenient location for recycling paper, cardboard, and plastic (brought from home).

JOIN us ON Our JOurNeY



what CaN YOU DO?